

# 2024 MEIRA annual conference

SPONSORSHIP BROCHURE

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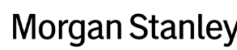
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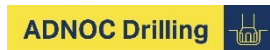


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## Other

Technology Partner



Corporate Access Partner



Badge Sponsor



Gift Bag Sponsor



# 2023 Highlights



**+300**

Attendees

**+10**

Sessions

**+25**

Speakers

**+22**

Awards

Be part of the biggest event dedicated to Investor Relations Professionals in the Middle East.

The MEIRA Annual Conference is the association's flagship event which attracts IR and capital market professionals from all across the Middle East and from international markets.

# Testimonials



Emirates NBD  
Sponsor and MEIRA Member

*Really excellent event. The best yet. A perfect agenda and great timing of sessions. Hard to offer improvement. Super job, well done.*

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IRO  
Attendee

*First time I attended. Very good content. More IROs than service providers in the room, a great change from other IR societies' annual conferences in other regions.*

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BNY MELLON

BNY Mellon  
Sponsor and MEIRA Partner

*Best conference in the Middle East. The sponsor booths with company logo's were GREAT!*

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IRO  
Attendee

*Everything was truly exceptional, our amazing organizer, host, participants, and venue. Even the token of appreciation to all sponsors, which is one of the best, shows how we value our members and sponsors every year.*





# 2024 Annual Conference

## New features



### ➤ Buy-side

For the first time, the event will be actively targeted to the buy- and sell-side, bringing a wider investment community audience to the largest IR event in the region.

### ➤ C-Suite

Bigger C-Suite audience and specific sessions with high-caliber and senior speakers.

### ➤ Corporate Access

The event will include an exclusively designed corporate access event during the two-day conference. Issuers will have the opportunity to meet regional and international investors.

### ➤ Strategic partnerships

MEIRA is proud to count on the support of ADX for the event as its strategic partner.

# About the event

## 11-12 December, Abu Dhabi



2-day  
conference

The Conference will run over 2 days with various keynote presentations and thematic panel discussions and workshops.

Corporate  
Access for  
members



Corporate access for MEIRA members during the two days.



Awards Dinner

Exclusive Awards Dinner to recognise the IR leaders in the Middle East.

Exclusive  
exhibition  
opportunities



Exclusive exhibition space and other opportunities to showcase your brand and services to a highly targeted audience.

# About the event

## Corporate Access

### What is the MEIRA corporate access?

As part of the MEIRA Conference, attendees will have the opportunity to connect with regional and international investors. MEIRA is partnering with investment banks to facilitate and inaugurate the MEIRA corporate access facility.

### When is it going to take place?

The conference runs until the afternoon for two days and the meetings will be scheduled after the last session during these two days. Corporates will have the opportunity to arrange meetings for 1 or 2 days depending on the packages and sponsorship tiers.

### How do I register for the meetings?

MEIRA members have complementary access to the corporate access feature. Meeting rooms will be allocated on a first-come-first-serve basis and based on investors' demand, once registration is completed.

### Can I upgrade my package?

Yes, there are MEIRA and non-MEIRA packages available to upgrade your meeting preferences by room time and extra days.



# Why sponsor the Annual Conference & Awards?

## Showcase your products and services

Showcase your products and services to your target audience on stands and booths throughout the day, present latest trends and tools dedicated to Investor Relations professionals.

IROs, CFOs, Finance Executives, Board Secretaries, Communication Officers, Compliance Officers from top GCC listed and pre-IPO companies will attend the Conference.



## Connect with your target audience

The Middle East Investor Relations Conference is the largest Investor Relations event in the Middle East, gathering Investor Relations Officers and professionals from the entire region. In 2024, we are expecting more than 300 delegates to attend the event.



## Brand exposure

Maximise your visibility to your key target market, align your brand with cutting edge Investor Relations developments.

Build brand awareness among key decision makers and access to a broad network of industry partners from the government departments, the private sector and publicly listed companies.



## Send the right signal to your audience

Send a signal to the investment community that your entity is committed to the implementation of Investor Relations best practices, greater transparency and improved market communications.

Whether you are a stock exchange, a local brand, an international service provider, show your stakeholders that you are committed to improve local IR best practice.





# Sponsorship Packages

	Benefits	MEGA	Strategic	Platinum	Diamond	Gold	Silver	Bronze
	Amount (inclusive of VAT)	AED 400,000	AED 225,000	AED 175,000	AED 110,000	AED 73,448	AED 36,724	AED 18,362
		USD 108,918.00	USD 61,267.50	USD 47,652.50	USD 29,953.00	USD 20,000.00	USD 10,000.00	USD 5,000.00
	Available Sponsorships	(Sold out)	(Sold out)	3 Available (1 Sold)	(Sold out)	(Sold out)	(Sold out)	6 Available (14 Sold)
PRE-CONFERENCE	Company logo on all conference promotion materials	✓	✓	✓	✓	✓	✓	✓
	Company banner on conference app	✓	✓	✓	✓			
	Notification to be sent by the conference app to all the delegates	✓	✓	✓	✓	✓		
	Company logo and profile on conference website and conference app	✓	✓	✓	✓	✓	✓	✓
	Full page advertising on conference app	✓	✓					
	Sponsorship announcement via social media channels	✓	✓	✓	✓	✓	✓	✓
	Participant in pre-event video teaser	✓	✓	✓				
	Announcement in MEIRA newsletter	With quote	With quote	With quote	With quote	With quote	Only logo	Only logo
DURING CONFERENCE	Exhibition opportunities during conference	Booth 4x4 M	Booth 4x4 M	Booth 3x4 M	Booth 3x3 M	Booth 2x3 M	Table only 2x2 M	
	Free tickets for your staff (worth \$1000/individual)	30	27	20	10	8	6	4
	Panel speaker opportunity	✓	✓	✓				
	Workshop opportunity		✓	✓	✓	✓	✓	
	Lunch sponsor [table centrepiece]	All tables	All tables					
	Ballroom table centrepiece with logo	✓	✓	✓	✓	✓		
	Opportunity to display corporate video during the conference (up to 1 minute)	✓						
	Logo on branded transition between conference sessions	✓	✓	✓	✓	✓	✓	✓
	Opportunity to present IR Awards during announcement alongside MEIRA & ADX officials	✓	✓	✓				
	Verbal recognition during the opening remarks by MEIRA Chair	✓	✓	✓				
	Opportunity to display ads on digital signage in exhibition area	✓						
	Opportunity to include a corporate giveaway in the delegate gift bag	✓	✓	✓	✓	✓		
	Opportunity to include a flyer/short brochure in the delegate gift bag	✓	✓	✓	✓	✓	✓	✓
	VIP Table for the Gala Dinner	2	1					
	1 standard meeting room - 1 day							
	1 standard meeting room - 2 days							
CORPORATE ACCESS	1 premium meeting room - 1 day							
	1 premium meeting room - 2 days	✓	✓					
POST-CONFERENCE	Company logo in thank you email	✓	✓	✓	✓	✓	✓	✓
	1-year free corporate membership	✓	✓					
	Free Platinum sponsorship and access to Corporate Access to MEIRA's 2025 conference	✓						
	Free Diamond sponsorship and access to Corporate Access to MEIRA's 2025 conference		✓					
	Banner advertising on MEIRA website	3 months	3 months	2 months	1 month	1 month	1 month	

# Sponsorship opportunities: Conference & Awards

## Supporter Package (non-members) :

Standard: AED 12.853 – USD 3.500,00

NOT AVAILABLE

- 3 Free tickets for your staff
- Announcement in MEIRA's newsletter (only logo)
- 1 standard meeting room – 1 day (if you are a listed company)
- 1 year free corporate membership (if you are a listed company)

Upgraded: AED 18.362 – USD 5.000,00

NOT AVAILABLE

- 3 Free tickets for your staff
- Announcement in MEIRA's newsletter (only logo)
- 1 premium meeting room – 1 day (if you are a listed company)
- 1 year free corporate membership (if you are a listed company)

## Upgraded Package (MEIRA members) :

Standard: AED 5.509 – USD 1.500,00

NOT AVAILABLE

- 1 standard meeting room – 2 days (if you are a listed company)

Premium: AED 9.181 – USD 2.500,00

NOT AVAILABLE

- 1 premium meeting room – 2 days (if you are a listed company)

## Pre-Conference Cocktail Reception Sponsorship NOT AVAILABLE

Package: USD 16,500

- Exclusive sponsorship opportunity to host the pre-conference cocktail alongside MEIRA.
- Workshop Opportunity
- Branding opportunities (roll-ups, gifts, brochures).
- Opportunity to address the guests with the welcome speech.

## Additional Sponsorship Options

- (X1) Lanyard Sponsor (USD 3,000) **SOLD OUT**
- (X1) Investor Targeting Partner (USD 20,000) **SOLD OUT**
- (X2) Gift Bag Sponsor (USD 10,000) x2 AVAILABLE, x1 **SOLD**
- (X1) ESG Partner (USD 5,000) **SOLD OUT**
- (X1) Artificial Intelligence Partner (USD 7,500) **NOT AVAILABLE**
- (X1) Media Partner (USD 7,500) **SOLD OUT**
- (X1) Public Relations Partner (USD 7,500) **SOLD OUT**
- (X8) Panel Sponsor (USD 5,000) x7 AVAILABLE, x1 **SOLD**
- (X1) Badge Sponsor (USD 15,000) **SOLD OUT**
- (X1) Best Practice IR Award Sponsor (USD 22,500)
- (X1) Best Annual Report Award Sponsor (USD 15,000)
- (X1) Sustainability / ESG Award Sponsor (USD 10,000)
- (X10) Gala Dinner Branded Table (USD 5,000) x8 AVAILABLE x3 **SOLD**

# Agenda

CONFERENCE DAY 1	CONFERENCE DAY 2	START	FINISH	CORPORATE ACCESS (Afternoon, both days)
Registration & Networking	Registration & Networking	8:00	9:45	Vip breakfast
Kick off, Keynote Address, Welcome Address	Key Insights and Highlights from day 1	9:45	10:00	
Panel 1	Panel 5 – Digital Trends in Investor Relations and Artificial Intelligence	10:00	10:35	
Fireside Chat	Case Study-“IR Survey Presentation – What the buy-side value most”	10:35	10:50	
Coffee break & Exhibition tour	Coffee break & Exhibition tour	10:50	11:10	
Panel 2 – 2024 Capital Markets review and outlook into 2025	Panel 6 – Asset Management. Addressing Shareholders’ unique expectations from sovereign wealth fund, quant, to retail investors	11:10	11:45	
Panel 3 – MEIRA Talk, the growth of the GCC Capital Markets. the most effective Strategies to Enhance equity story and value creation	Panel 7 – Engaging with retail investors	11:45	12:20	
Panel 4-The importance of investor relations: a management’s perspective	Panel 8 – Intersection between ESG and Islamic Finance	12:10	12:45	
Lunch break and Networking	Lunch break and Networking	12:45	14:00	Vip lunch + Corporate access 1
Workshop 1 & 2	Workshop 7 & 8	14:00	15:00	Corporate access 2
Coffee break	Coffee break	14:45	15:00	
Panel 5 – MEIRA Talk	Panel 9 – MEIRA Talk	15:00	15:30	Corporate access 3
Workshop 3 & 4	Panel 9 – MEIRA Talk	15:30	16:00	
Coffee break	Coffee break	16:00	16:15	Corporate access 4
Workshop 5 & 6	Workshop 10 & 11	16:15	17:00	
End	End	17:00	-	Corporate access 5
		17:00	17:45	
		18:00 18:45	18:45	Corporate access 6 (optional)
	IR Award Dinner on day 2	20:00		

# The Venue

## Conrad Abu Dhabi Etihad Towers Hotel:

The 2024 MEIRA Annual Conference is taking place at the Conrad Abu Dhabi Etihad Towers Hotel.

Marvel at the spectacular city and Gulf views. The venue is within 10 minutes of the Presidential Palace and features a 74<sup>th</sup>-floor observation deck, 12 award-winning restaurants and bars, and a full spa with 13 treatment rooms.

Preferential rates are available for MEIRA delegates through this [link](#).





# The 2024 Conference App



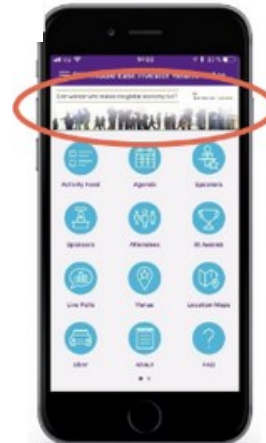
## The Conference App

› Available on Apple Store and Google Play



## The splash screen

› Unmissable full-screen ad, displayed automatically when the app is opened of screen unlocked

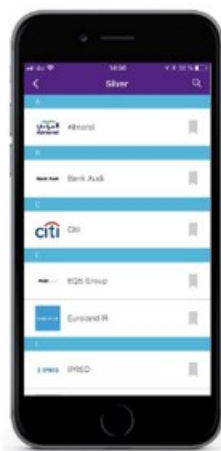


## The banner ads

› Your ad is placed on the main screen for ultimate visibility

## The sponsors listing

› Additional exposure for your company brand through listings  
› Expanded profiles including contact details, brochures, and other marketing materials



# Thanks to our 2023 Sponsors

## Strategic Partner



## Conference Partner



## Diamond Sponsors



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors



### Business Broadcast Partner



### Knowledge Partner



### Official Business News Partner



### Media Partners



### Technology Partner



# Contact Us

## Have an enquiry about sponsorship or the event?

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